



A star that is a gift from Allah

ARA ARANYA

Where creators become talent.

Scarred but sacred; a beautiful gift rising above the storm.

NOVABADZLINAGLOBAL.COM · KOTA BHARU, KELANTAN, MALAYSIA · 2026





One creator. ✦ The whole chain.

I am Ara Aranya. I write, film, perform and edit everything myself from my own home studio in Kota Bharu, in Bahasa Melayu and English.

You are not hiring an agency that hands your campaign to five freelancers who have never spoken. You are hiring one person who answers her own messages — which is why the tone stays consistent and the turnaround stays short.

24

SERVICES

2

LANGUAGES

3–5

DAY
TURNAROUND

100%

MADE BY ME

✦ All twenty-four, **nothing held back**

Short-form video

- UGC Creator
- Canvas UGC
- Tech UGC
- Mom UGC
- Content Creation
- Video Editing

Live & commerce

- Live Host — Shopee & TikTok
- Affiliate Partnership
- KOL — Key Opinion Leader
- KOC — Key Opinion Consumer
- Paid Review
- Brand Ambassador

Photography

- Product Photography
- Food Photography
- Kids & Family Photography
- Stay & Property — Airbnb, Agoda
- Wedding Content Creator
- Photo Editing

Talent & lifestyle

- Commercial Talent & Short Acting
- Voice Acting & Voice-Over
- Canvas Makeup & Beauty
- Lifestyle Content Creator
- Travel Content Creator
- Movie Review

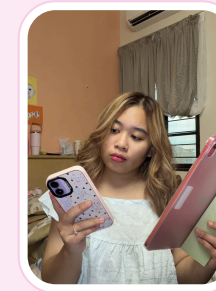
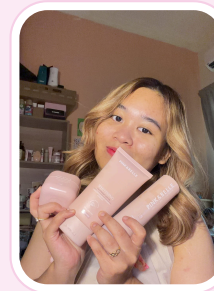
Canvas UGC Blank Canvas

I build a brand-new TikTok or Instagram account for you from nothing, post to it every day for thirty days in a raw format that never reads as an ad, then hand the whole account over — logins, content and audience.

You end up owning a channel with real history instead of renting a placement on mine. Very few Malaysian creators offer this at all.

One platform, 30 daily posts — from RM 3,500.

Two platforms with full handover — from RM 5,500.



✦ Meet Ara Aranya



Sixty seconds is faster than any rate card. This is me, in my own studio in Kota Bharu, telling you what I do and how I work — in my own voice, with nothing rehearsed out of it.

Press play. If you are reading this as a printed page or a PDF, open the same deck as a web page and every video on it works.

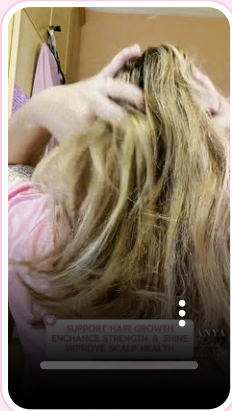
28

VIDEOS

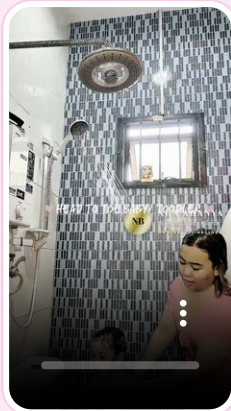
22

VOICE DEMOS

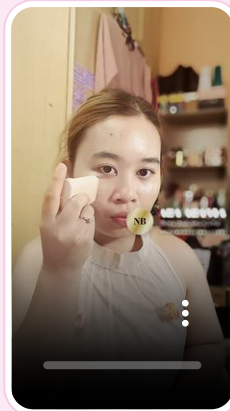
✦ Twenty-eight pieces, every one mine



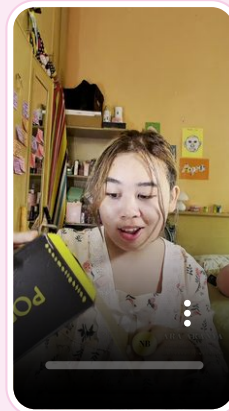
Angry Koala Scalp Oil
UGC CREATOR



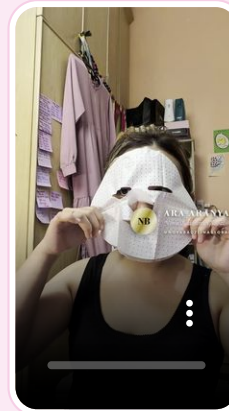
Felora Head to Toe
UGC CREATOR



Luxe Foundation
UGC CREATOR



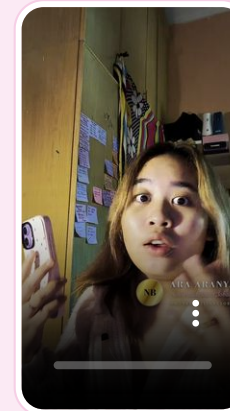
Podcast Mic Unboxing
UGC CREATOR



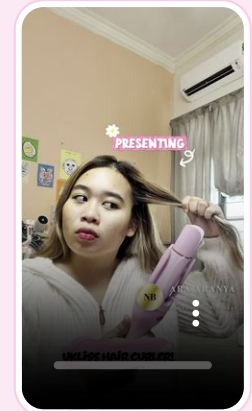
Colorkey Sheet Mask
UGC CREATOR



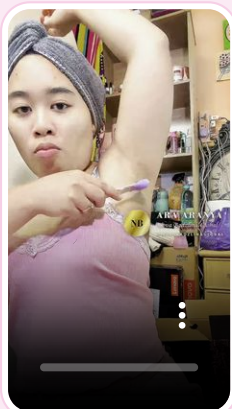
Hollyland Lark A1
TECH UGC



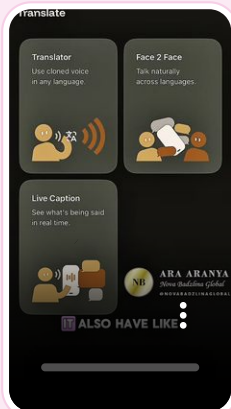
Retro Speaker
TECH UGC



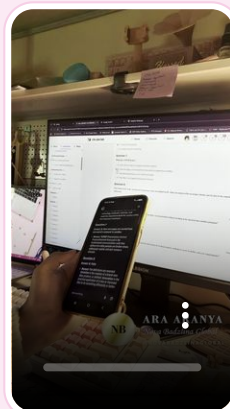
Ukliss Hair Curler
TECH UGC



Unboxing & Wax With Me
TECH UGC



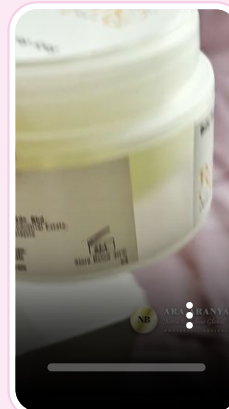
Intent Apps
TECH UGC



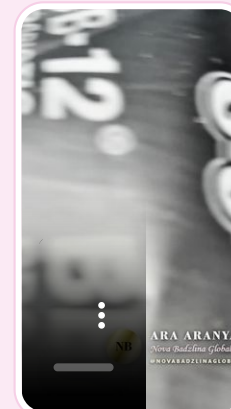
Google AI
TECH UGC



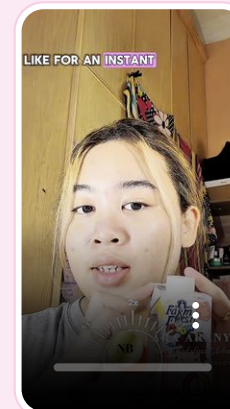
Our Everyday Routine
MOM UGC



Buds Nappy Balm
MOM UGC

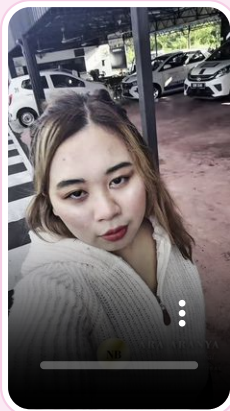


Farm Fresh Grow 1-3
MOM UGC

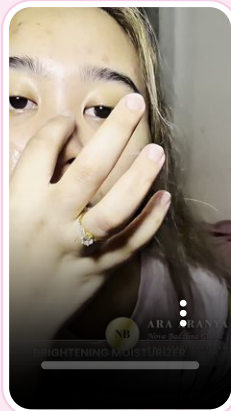


Farm Fresh Ready To Go
MOM UGC

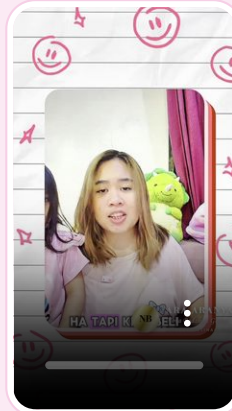
✦ Written, shot, performed, edited



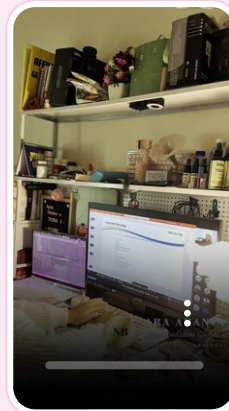
A Day In My Life
VIDEO EDITING



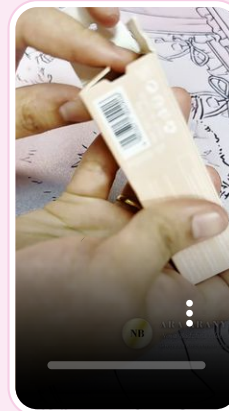
Haneul Moisturizer
VIDEO EDITING



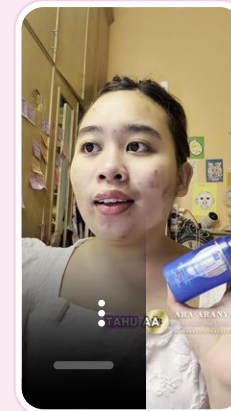
Camera Unboxing
VIDEO EDITING



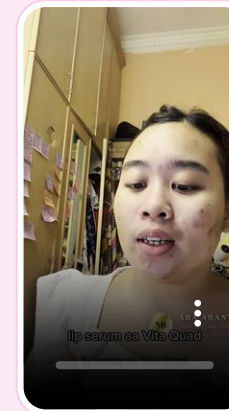
Pazumi Lipstick
VIDEO EDITING



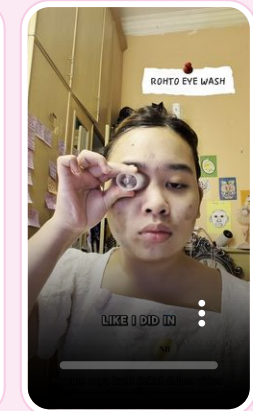
Study With Me
VIDEO EDITING



Hada Labo Whitening Lotion
PAID REVIEW



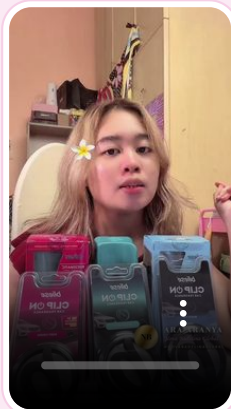
Lip Perfector
PAID REVIEW



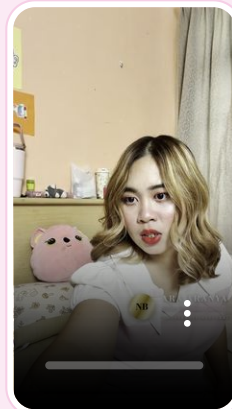
Rohto Combo
PAID REVIEW



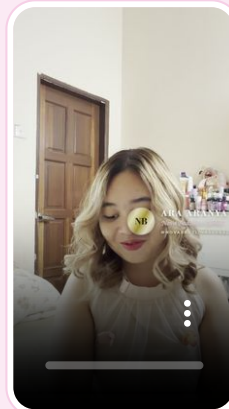
Bliese Air Freshener — Live 1
LIVE HOST



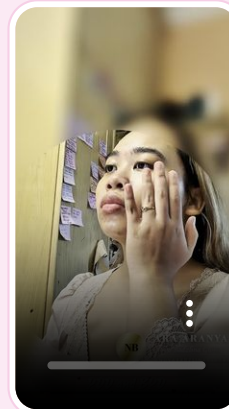
Bliese Air Freshener — Live 2
LIVE HOST



Mad & Sad — English
SHORT ACTING



Korean Curse — Sweet Home
SHORT ACTING



Meet Ara Aranya
INTRODUCTION

✦ Sixteen photographs, food to family



From RM 60 per edited image. Product work is shot in my own light box with a 360° rotating stand. Food and family are shot on location — food where it is cooked, families where they actually are.

TikTok Live & Shopee Live

from RM 45 a slot

I host live selling remotely from my own studio, in focused 30-minute slots. Run one platform, or both at the same time from a single session and reach two audiences for one fee.

BOOKING	MYR
TikTok Live only — 30 min	RM 45
Shopee Live only — 30 min	RM 45
Both platforms, same session	from RM 65
Four hours, one platform	RM 300

Why remote costs you less. No studio hire, no host travel, no dead hours around a booking. The whole fee goes into airtime.

Payment when it suits you. Slot fees settle daily, weekly, or twice a month — whichever fits your cash flow.

Commission on top, not instead. I am glad to take 3–8% of session sales as upside — but a slow night is usually price, stock or timing, and those are yours to control rather than mine.

✦ Twenty-two voice demos

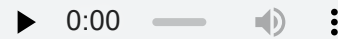
Accents

BOTH



ASMR

BAHASA MELAYU



ASMR

ENGLISH



Audiobook

BAHASA MELAYU



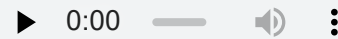
Audiobook

ENGLISH



Character

BAHASA MELAYU



Character

ENGLISH



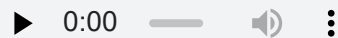
Commercial — beauty

BAHASA MELAYU



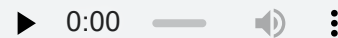
Commercial — beauty

ENGLISH



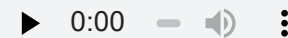
Commercial — tech

BAHASA MELAYU



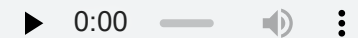
Commercial — tech

ENGLISH



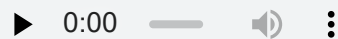
Corporate

BAHASA MELAYU



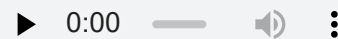
Corporate

ENGLISH



Demo reel

BOTH



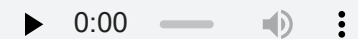
IVR / on hold

BAHASA MELAYU



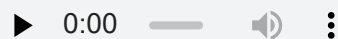
IVR / on hold

ENGLISH



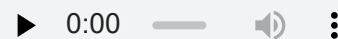
Jingle

BAHASA MELAYU



Jingle

ENGLISH



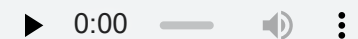
Trailer

BAHASA MELAYU



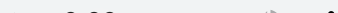
Trailer

ENGLISH



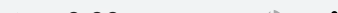
UGC read

BAHASA MELAYU



UGC read

ENGLISH



✦ What you cannot hire anywhere else

A real mother

- Mom UGC that is lived, not scripted
- My daughter comes with me
- Parents can tell the difference in two seconds

Two languages, one voice

- Bahasa Melayu and English
- On camera and on mic
- 22 voice-over demos across ten read styles

Everything in writing

- Signed agreement before work starts
- Invoice and receipt on every job
- Usage rights agreed up front, never after

Nothing is produced on credit and nothing is agreed by voice note. You get a written quote before anything starts — however small the job.

✦ Brief to delivery

01

Brief

Send the product, the platform and the deadline. Asking costs nothing.

02

Quote

A firm number in writing, not a range. Scope, price and date all stated.

03

Agree

We both sign the booking agreement. A deposit of 10–50% holds the date.

04

Produce

I write, shoot, perform and edit. You see it watermarked first.

05

Deliver

Balance settled, clean files over by Drive, WeTransfer or Blip — usually same day.

✦ Priced to each market, not converted

SERVICE	MYR	USD
Single UGC video, 15–30s	RM 400	\$150
Live host — 30-minute slot	RM 45	\$20
Affiliate video with my link	RM 250	\$100
Product or food photo, per image	RM 60	\$25
Voice-over, up to 60 words	RM 200	\$85
Paid review — video	RM 800	\$320

These are starting rates, not a price list. Complexity, usage, exclusivity and turnaround all move the figure. Send me the brief and I will give you a firm number before anything is agreed.

Three currencies, priced separately. MYR, USD and GBP are not conversions of each other — each is priced to what that market pays, so a brand in London and a brand in Kuala Lumpur are both quoted fairly.

The full nine-page rate card is available on request — every service, every add-on, and the four payment patterns.



Let's make something.

Where creators become talent.

PORTFOLIO

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BASED

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